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Website CMS, Keeping Your Website Fresh!

A Website Content Management System (CMS) is typically a web-based application, commonly used for online publishing. Do you own a weblog, a news site, or simply any category of webpage that requires you to add and edit your content regularly? If your answer is yes, installing a CMS onto your server would be the way to make organizing your web content a breeze.

Content management systems are made to ease the maintenance of your website, making it simple for authors or website administrators to add new content without the need for HTML knowledge.

Updating your website shouldn't be laden with the hassle of trying to figure out the markup language (HTML) used in creating a website. Even if you are an experienced web developer with extensive knowledge of HTML and programming, a website content management system can be flexible enough to suit your needs.

For a successful website that keeps the visitors coming back, you need to update your website with fresh, interesting content constantly. That can be tiring if you plan on doing so manually. A website content management system allows you a pain-free way of doing just that all within a single web-based application! Keeping the content and design separate through the content management system also enables you to focus on featuring the best content for your visitors.

A web-based content management system allows you to maintain your website, through your very own browser, right on the web. Imagine your content placed in a database, laid out neatly in tables so every entry can be found within a matter of seconds for you to manage; adding, editing and deleting your content can be done with just a click of the button!

Accessing your content management system is simple; it is only a matter of logging into the system panel with your unique username and password. Once within the content management system, all the user needs to do to add new content is to simply enter their content in text form into a web-form provided, and the system will do the work for you. The system also takes note of the entry's date and time, title, or even allows you to specify one or more categories; as well as other important information that would come with your entry that will make it easy to distinguish and organize. A website content management system also lists your current content entries in a table that allows you to identify each entry effortlessly. Through this list, it enables the user to edit, delete or archive previous content entries; so stale content can be weeded out!

Using a content management system is also a great way to maintain a standard design and layout throughout your entire website. This is a common problem among webmasters, especially those who own large websites. Without a system to help manage your content, re-designing a site can become a headache; when every single page needs to be edited in order to reflect your new design. WebPages that are produced by content management systems are highly customizable. The system is template-driven; thus bases the look of the pages on a design template that was previously specified. When you feel it is time to re-design your site, simply insert a new design template and the system will rebuild your content with a whole new design in place.

Most website content management systems also come with a variety of features to make updating a website simple for the Webmaster. Simple to use, practical and effective; it is an indispensable tool for the busy Webmaster.